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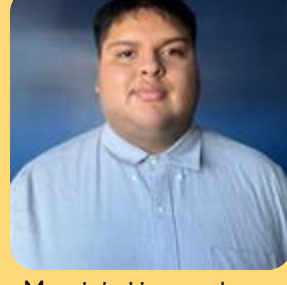
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Jayron Martinez  
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What task/calendar organization system do you use?



*A smart mobile app*



**Duelt**

*Made by students for students*

## **Background**

- We've all experienced the common problem of time management
- We wanted a way to organize our academics and social life all in one spot

*Plan together, achieve more, Duelt*

# Target Market



College students & young professionals



Orgs. + universities, and productivity communities

# Personas



Isabel



Jake



Maya

## Occupation:

- All personas represent college students balancing school, work, and personal responsibilities.

## Challenges:

- Limited time to socialize
- Difficulty maintaining a consistent routine
- Feeling overwhelmed by heavy workloads

## Goals:

- Focus on self improvement
- Build stronger social connections
- Stay organized and meet deadlines with ease

# Problem Statement

Students and young professionals are failed by fragmented productivity tools.

# Business Pain Points

01

Lack of Platform  
Unity

Every tool does one thing well — none do it all

02

Low Engagement &  
Retention

Dull + cluttered interfaces -  
users don't return



# User Pain Points

01

Manual Input Fatigue

Users waste time re-entering schedules and deadlines across platforms

02

No Central Team Workspace

Group work lacks live coordination or shared progress tracking

03

No Wellness Integration

Burnout goes unaddressed - most tools ignore mental health



Duel

# Our Solution



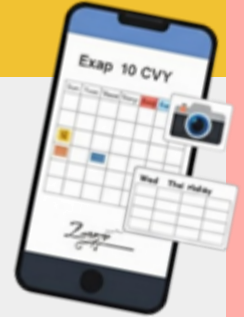
## Unify Events & Workspaces

- ★ Combines calendar platforms
- ★ Real-time event polling
- ★ Academic, Work, & Social hub



## Smart Scheduling

- ★ Instantly photo-snap
- ★ Weekly auto-adjusts
- ★ Digital schedules option



## Mental Health Wellness

- ★ AI productivity rhythm tracker
- ★ Spaces out notifications
- ★ Delays non-urgent updates



## Gamification

- ★ Earn XP for goals
- ★ Progress tracker + rewards
- ★ Team leaderboard



[All Power Planning](#)

# Plan Together, Achieve More

Quest brings your team's schedules, tasks, and goals into one beautiful, collaborative space. Never miss a deadline or double-book again.

[Get Started](#)[View Calendar](#)

Tasks Completed

47

[View more](#)

Active Projects

8

[View more](#)

Team Members

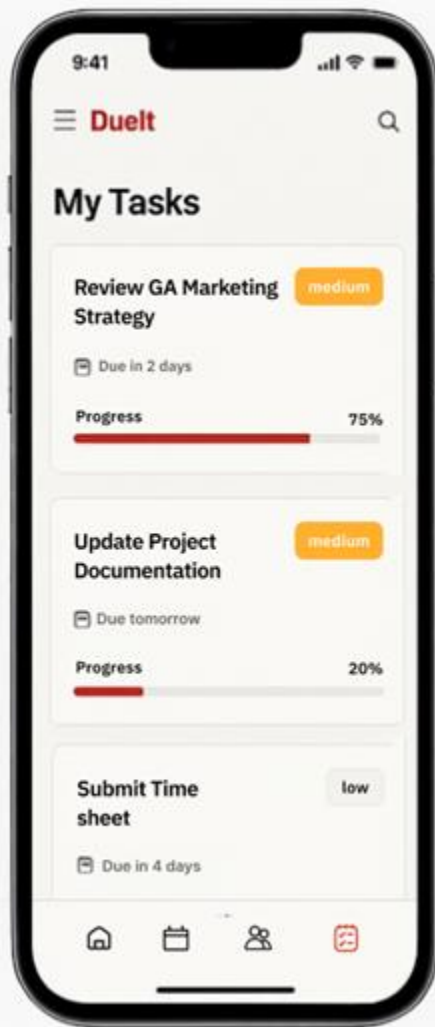
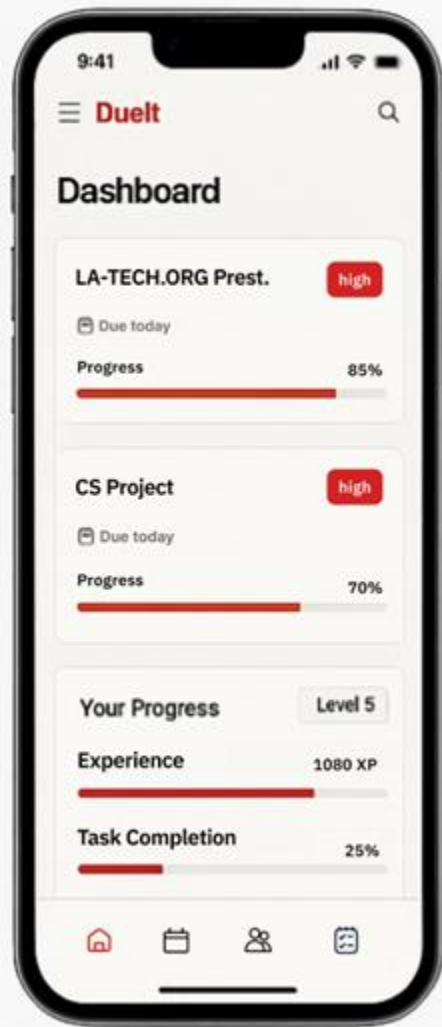
24

[View more](#)

Break Days

15

[View more](#)



# Why It Matters

## Empowering Balance

Duelt helps users balance it all through a single, clear, and motivating system.

## Reducing Burnout

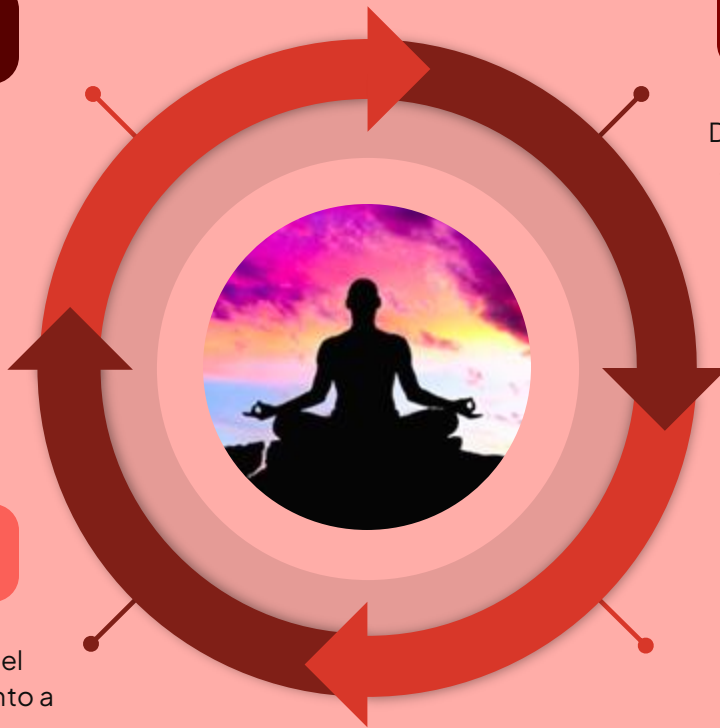
Duelt encourages healthy habits and prevents overload before it happens.

## Sustaining Motivation

Duelt helps make productivity feel rewarding, turning consistency into a lifestyle, not a chore.

## Building Connection

Duelt bridges collaboration gaps making teamwork smoother and stress-free.

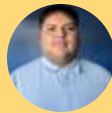


Try the prototype here



# Thank You!

A huge thank you to our team for the collaboration, creativity, and dedication to making our project successful!



We really appreciate our mentor, Rachel, coaches, and anyone who donated their time and advice to guide us to improve our project!



# EVSE Maintenance Training Hub



# Appendix



# Appendix 1

## Free Package



- Supported by in-app Ads
- User acquisition & retention funnel for Premium
- Available to Android + Apple Stores

## Premium \$5



- Subscription-based (monthly/yearly)
- All AI, wellness, and collaboration tools
- 15-25% student discount + premium ChatGPT

# Appendix 2

## Channels

Campus Ambassador

Recruit students to demo the app (web+mobile) in clubs and classes

University Partnerships

Integrate with campus portals + Market

Media Campaigns

Tiktok + Instagram Campaigns & Billboards



# Appendix 3

## Launch

Soft Launch

Beta release: big +  
small schools  
across specific  
majors

Refinement

Releasing new  
features and  
iterating based  
on feedback

Scale

Scaling and  
Refining to new  
groups



# Appendix 4

YouTube QR code



Made by students, for students